



THE SEASON Since the first part of our season is virtual, we have reduced our advertising rates for this season. The concerts will be February 28, and May 16, 2021 in DeVos Hall (2300 seats).

THE PROGRAM The program is published two times this year. Each program (6"x9") will be printed with black ink on white paper. The cover will be printed with color on cover quality paper.

MECHANICAL REQUIREMENTS

Advertiser to furnish camera-ready art for printing. Digital files can be emailed to annasackrison@gmail.com

The Publisher reserves the right to charge Advertiser when necessary for type, composition, inserts, changes, substitutions, or late copy when extra costs are incurred.

ADVERTISING SIZES	FULL PAGE	5"w x 8"h..... w/bleed 6.125" x 9.125"
	HALF PAGE	horiz. 5"w x 3.875"h vert. 2.375"w x 8"h
	QUARTER PAGE	horiz. 5"w x 1.8125"h vert. 2.375"w x 4"h

ADVERTISING RATES	<u>FULL SEASON (All 3 Volumes).</u>		
	FULL PAGE	\$170.00	BACK COVER \$370.00
	HALF PAGE	\$120.00	INSIDE COVER \$235.00
	QUARTER PAGE	\$75.00	

ADVERTISER:

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E-mail to: annasackrison@gmail.com
 Grand Rapids Youth Symphony
 PO Box 8545 Kentwood MI 49518

phone (616) 842-6566
 fax (616) 452-5301

ARTWORK DEADLINE: Monday, September 25th